

Global digital media company Getty Images to bring renowned Japanese public broadcaster NHK's premium, award-winning content to the world

Getty Images launches NHK Video Bank, a new video collection featuring exceptional HD, news, documentary and feature content

Tokyo, August 8, 2014: [Getty Images](#), the global leader in digital media, today announces a partnership with [NHK International, Inc.](#), NHK's video licensing business, to distribute NHK's award-winning video content to its network of over 1.5 million global customers. The new collection, [NHK Video Bank](#), includes NHK's HD material, news and feature programs, documentaries, drama series and animations. The collection spans a wide variety of topics, from science and technology, nature and wildlife, to culture, lifestyle and locations.

"As the innovator and global leader in visual communications, Getty Images sets the standard for superior content creation and distribution the world over," said Jonathan Klein, Co-founder and CEO of Getty Images.

"Millions of customers come to Getty Images every day for the most inspiring, innovative and powerful imagery to bring their projects to life and move the world with pictures. We are thrilled to enrich Getty Images' comprehensive video offering of over two million unique clips with NHK's exceptional collection of Japanese and other Asian content."

NHK Video Bank includes special collections such as the renowned Silk Road series, and features comprehensive footage of global environmental issues, from retreating glaciers to the deforestation of the Amazon Basin, as well as coverage of natural disasters such as volcanoes, earthquakes and tsunamis. Other highlights include the world's first HD footage of the moon's surface captured from the Kaguya moon-orbiter, and Nippon News, an invaluable historical record of the Pacific front during WWII, available in high definition with English scripts and metadata.

"Every day, the NHK Archives adds many more high-quality HD programs and news images shot by NHK to its vast stock. We are delighted that these images now reach content producers all over the world through the Getty Images network. For more superb footage, please search for 'NHK Video Bank'", said Tadao Sakomizu, Managing Director of NHK International, Inc.

Getty Images also offers customers the ability to conduct deep file search to unearth historic material from the [NHK Archives](#). The main archive in Kawaguchi and sub-archives in broadcasting stations around the country together hold approximately 850,000 programs and 6 million news clips, dating as far back as 1953. About half of these have been converted into digital format so far.

The partnership follows the [announcement](#) of Getty Images' exclusive global distribution partnership with the world-renowned [BBC Motion Gallery](#). Getty Images offers video content from over 400 well-known collections, including partnerships with leading media houses including Sky News, Universal Studios, AFP and Bloomberg, as well as Getty Images' own video offering.

The NHK Video Bank collection is available from today at www.gettyimages.com.

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Further information:

About Getty Images

[Getty Images](#) is the world's leader in visual communication, with over 170 million assets available through its premium content site www.gettyimages.com and its leading stock content site www.istock.com. With its advanced search and image recognition technology, Getty Images serves business customers in more than 100 countries and is the first place creative and media professionals turn to discover, purchase and manage images and other digital content. Its award-winning photographers and content creators help customers produce inspiring work which appears every day in the world's most influential newspapers, magazines, advertising campaigns, films, television programs, books and online media. Visit Getty Images at www.gettyimages.com to learn more about how the company is advancing the unique role of digital media in communications and business, and enabling creative ideas to come to life. For company news and announcements, visit press.gettyimages.com, and for the stories, innovation and inspiration behind our content, visit InFocus <http://infocus.gettyimages.com/>. Find us on Facebook at www.facebook.com/gettyimages and Twitter at <https://twitter.com/GettyImages>.

About NHK

NHK (Japan Broadcasting Corporation) is Japan's only public broadcaster. Funded entirely by receiving fees from Japanese households, it has a reputation for impartial, high-quality programming. Through its four nationwide TV channels, NHK reaches about 50 million households. A large staff of directors, producers, and engineers enables NHK to make programs in almost every genre. NHK pioneered HD television and is known for its use of cutting-edge shooting technologies to produce high-quality programs. <http://www.nhk.or.jp/nhkworld>

About NHK International

NHK International, Inc., an affiliate of NHK, distributes NHK High Definition (HD) News Clips and Extensive Archives Footage outside Japan. <https://www.nhkint.or.jp/en/>